BACKGROUND & QUALIFICATIONS OF INVESTIGATORS:

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LIM FEI CHU (GCP certification AE20161016)

- 1. M.S. in Clinical Lab Science, UAB, Birmingham, AL, U.S.; B.S. in Cell & Molecular Biology, SFSU, San Francisco, CA, U.S.
- 2. Previous Clinical Unit Research Unit Leader of Wipro-Unza Malaysia (2011-2017):
 - Pioneer to set up and validated all the clinical safety and efficacy tests
 - Quantitatively efficacy tests including: skin moisture, scalp moisture, oil control, scalp oil control, desquamation (tape stripping, protein assay), pH, whitening (skin radiance, melanin reduction), skin barrier (trans-epidermal water loss), redness reduction (soothing), elasticity and firming, lifting, skin texture and smoothness test, ultrasound collagen test, wrinkle, pore, pigmentation, redness, UV spots, porphyria assessment
 - 48hr patch test validated with 1) different product categories of major Cosmetics & Toiletries leading brands 2) correlation with 21DHRIPT + challenge test 3) years of post-market surveillance
 - One of the Primary investigators to investigate irritation potentials of formulations, customer complaint cases (skin adverse events), and samples with production issues.
 - Researched on skin biomarkers of aging population studies (Malaysian population) and scalp types
 - Investigator of Safi Rania Gold products' (look) "5 years younger" claim
 - Tested >9000 formulations and >5000 panellists
- 3. Collaborated with hospitals, other departments and universities to study the correlation of T cell signalling pathway vs autoimmune disorders, mental illnesses and elderly (Immunology division, UAB, Birmingham, AL, U.S.). Co-author of three published articles in T cell signaling pathway (Immunology division, UAB, Birmingham, AL, U.S.):
 - Enhancement of cytotoxic T-lymphocyte response in aged mice by a novel treatment with recombinant AdIL-12 and wild-type adenovirus in rapid succession.
 - Maintenance of naïve CD8 T cells in nonagenarians by leptin, IGFBP3 and T3
 - Increased vitamin D is associated with decline of naïve, but accumulation of effector, CD8 T cells during early aging.
- 4. Co-author of published article in clinical study:
 - Clinical efficacy of a gentle anti-dandruff itch-relieving shampoo formulation. Int J Cosmet Sci. 2023 Aug 4.
- 5. American Society for Clinical Pathology (ASCP) certified Medical Laboratory Scientist # 231107 (2009)
- 6. Member, Society of Cosmetic Scientists (www.scs.org.uk)